

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA		AMERICAN CROSSROADS		
AND	66 Canal Center Plz Ste 555		1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria	VA 22314-1576	Washington	DC 20005-2167	
	USA		USA		
CONTACT			PRODUCT AMERICAN CROSSROADS		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1257	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11111..	3 2	05:00A	05:56A	30S	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	5	1000.00	5000.00
2	22222..	6 4	05:58A	07:00A	30S	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	10	1800.00	18000.00
3	22222..	6 4	07:00A	09:00A	30S	10/24/12-10/26/12 10/29/12-10/30/12	THE EARLY SHOW	10	1000.00	10000.00
4	22222..	6 4	09:00A	10:00A	30S	10/24/12-10/26/12 10/29/12-10/30/12	RACHAEL RAY	10	1200.00	12000.00
5	11111..	3 2	12:00N	12:27P	30S	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	5	1500.00	7500.00
6	11111..	3 2	12:27P	02:00P	30S	10/24/12-10/26/12 10/29/12-10/30/12	CBS SOAP ROTATION	5	1200.00	6000.00
7	22222..	6 4	03:00P	04:00P	30S	10/24/12-10/26/12 10/29/12-10/30/12	DR. PHIL	10	1800.00	18000.00
8	22222..	6 4	04:00P	05:00P	30S	10/24/12-10/26/12 10/29/12-10/30/12	JUDGE JUDY	10	2200.00	22000.00
9	11111..	3 2	05:00P	05:30P	30S	10/24/12-10/26/12 10/29/12-10/30/12	5PM NEWS	5	2500.00	12500.00
10	11111..	3 2	05:30P	06:00P	30S	10/24/12-10/26/12 10/29/12-10/30/12	530PM NEWS	5	2700.00	13500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	66 Canal Center Plz Ste 555		1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria	VA 22314-1576	Washington	DC 20005-2167	
	USA		USA		
CONTACT			PRODUCT AMERICAN CROSSROADS		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1257	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11	11111..	3 2	06:00P	06:30P	30S	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	5	3000.00	15000.00
12	100101.	2 1	11:00P	11:35P	30S	10/25/12-10/27/12 10/29/12-10/29/12	WBZ NEWS	3	4500.00	13500.00
13	22222..	6 4	11:35P	12:37A	30S	10/24/12-10/26/12 10/29/12-10/30/12	DAVID LETTERMAN	10	2700.00	27000.00
14	F	1	10:00P	11:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	22000.00	22000.00
15	Sa	1	05:00A	06:00A	30S	10/27/12-10/27/12	WBZ NEWS	1	600.00	600.00
16	Sa	1	06:00A	07:00A	30S	10/27/12-10/27/12	WBZ NEWS	1	1000.00	1000.00
17	Sa	2	07:00A	08:00A	30S	10/27/12-10/27/12	WBZ NEWS	2	1500.00	3000.00
18	Sa	1	08:00A	10:00A	30S	10/27/12-10/27/12	SATURDAY EARLY SHOW	1	1800.00	1800.00
19	Sa	1	07:00P	07:28P	30S	10/27/12-10/27/12	WHEEL OF FORTUNE	1	1600.00	1600.00
20	Sa	1	07:28P	07:56P	30S	10/27/12-10/27/12	JEOPARDY!	1	1800.00	1800.00
21	Sa	1	11:35P	12:05A	30S	10/27/12-10/27/12	STYLE BOSTON	1	800.00	800.00
22	Su	1	05:00A	06:00A	30S	10/28/12-10/28/12	WBZ NEWS	1	600.00	600.00
23	Su	1	06:00A	07:00A	30S	10/28/12-10/28/12	WBZ NEWS	1	1000.00	1000.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WBZ TV 4

CONTRACT NO. REV.

1061-58744-1

DATE PRINTED

10/22/12

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AND	66 Canal Center Plz Ste 555		1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria VA 22314-1576		Washington DC 20005-2167		
CONTACT	USA		USA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 1257		
NATIONAL SALESPERSON			PRODUCT CODE 1300		
BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS: 1					

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			FROM	TO						
24	Su	2	07:00A	08:00A	30S	10/28/12-10/28/12	WBZ NEWS	2	1500.00	3000.00
25	Su	2	08:00A	09:00A	30S	10/28/12-10/28/12	WBZ NEWS	2	1800.00	3600.00
26	Su	1	08:57A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	5000.00	5000.00
Total Contract:								109		225800.00
Billing Summary										
Otr 4:12						154700.00	Nov 71100.00	Dec .00	Total 225800.00	
GRAND TOTAL									225800.00	

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